

COMHAIRLE CONTAE FHINE GALL FINGAL COUNTY COUNCIL

Email: Corporate.Services@fingal.ie

County Hall
Swords
Co Dublin

Tuesday, 12th August 2025

**To Each Member of the Economic, Enterprise & Tourism
Development Strategic Policy Committee**

Dear Member

A meeting of the **Economic, Enterprise & Tourism Development Strategic Policy Committee** will be held hybrid in **Conference Room 3A6 - County Hall, Swords/MS Teams** at **4.30 pm** on **Tuesday, 9th September, 2025** to consider the following Agenda.

Yours faithfully

Ciara O hAodha
Meetings Administrator
Corporate Services

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A G E N D A

- 1 **Confirmation and Re-affirmation of the Minutes of the Economic, Enterprise & Tourism Development Strategic Policy Committee meeting held on the 11th of June 2025**
- 2 **Strategic Policy Committee - Policy Programme Update**
- 3 **Events Programme & Programming Costs**
- 4 **Sustainable Fingal Strategy**
- 5 **Town Regeneration Update**

MOTIONS

- 6 **Councillor J. Humphreys - Report on Aer Lingus College Football Classic - AI102753**

“That the Chief Executive prepare a report on any actions taken or planned to be taken by the Council to leverage the two major American football events taking place in Dublin in 2025 — the Aer Lingus College Football Classic and the Pittsburgh Steelers game at Croke Park — in line with the Fingal Tourism Strategy 2024–2029, which commits to strengthening Fingal’s profile as a destination and increasing visibility through coordinated branding and promotion.”

**Comhairle Contae Fingal
Fingal County Council**

Minutes of Economic, Enterprise & Tourism Development Strategic Policy
Committee

Wednesday, 11th June, 2025

PRESENT

Councillor Kieran Dennison
Councillor Tony Murphy
Councillor Siobhan Shovlin
Councillor Tom O'Leary
Councillor Jimmy Guerin
Councillor Ellen Troy
Mr Anthony Cooney, Fingal
Chamber

Apologies for inability to attend were received for Councillor James Humphreys, Mr Peadar O'Kelly, PPN, and Mr Eric Flemming, Trade Union Representative.

The Area Chairperson, Councillor Kieran Dennison, presided.

OFFICIALS PRESENT

John Quinlivan, Director of Services; Declan Power, Senior Executive Officer; Aoife Sheridan, Senior Executive Officer; Paul Barnes, Events Manager; Toni Hogan, Senior Staff Officer; Breffni O'Rourke, Administrative Officer.

EETD/9/25 (Agenda Item No 1)

Confirmation and Re-affirmation of the Minutes of the Economic, Enterprise & Tourism Development Strategic Policy Committee meeting held on the 12th of March 2025

Minutes of the Economic, Enterprise & Tourism Development Strategic Policy Committee Meeting held on 12th March 2025 which had been circulated were considered.

It was **PROPOSED** by Councillor K. Dennison and seconded by Councillor T. Murphy and **RESOLVED**:

"The minutes of the meetings of the 12th of March 2025 be **ADOPTED**."

EETD/10/25 (Agenda Item No 5)

Dublin Regional Place Branding

It was **AGREED** by Chairperson, Councillor K. Dennison, and the Members to vary the order of business and take this item 5 first.

Anthony McGuinness and Caroline Power from Dublin Place Brand gave a presentation on The Dublin Place Brand. This is a brand which is comprised of all 4 Dublin Local Authorities and aims to aid economic development and promote Dublin as a place to live, work, invest, and study. The presentation detailed successful past events, upcoming events and figures from their recent LinkedIn campaign. Members wanted to ensure that Fingal would be equally represented in this brand.

The presentation was **Noted**.

EETD/11/25 (Agenda Item No 2)

SPC Programme Updates

John Quinlivan, Director of Services, presented a report updating members on to various deliverables set out in the programme as well as key milestones and developments across numerous sections.

The report was **NOTED**.

EETD/12/25 (Agenda Item No 3)

Events Programme & Programming Costs

Declan Power, Senior Executive Officer, gave a presentation on the Events Programme for 2025, detailing expected cost for major events this year vs last year and informed members of all income streams for events. The strategic vision of Flavours of Fingal was discussed at length including a range of potential/indicative alternatives. John Quinlivan, Director of Services, undertook to take on board members comments, explore the options further and present clear proposals to September's SPC meeting for discussion.

The Members **AGREED** the next steps and the presentation was **NOTED**.

EETD/13/25 (Agenda Item No 4)

Future Fingal: Sustainable Fingal Strategy

Aoife Sheridan, Senior Executive Officer presented the Future Fingal: Sustainable Fingal Strategy which outlined steps taken to date and a timeline for implementation of this initiative. The project will commence in June 2025 with an initial assessment and GAP analysis taking place over the Summer. A draft strategy will be presented

at the September SPC meeting with adoption by Council planned for November 2025.

The presentation was **NOTED**.

MOTIONS

EETD/14/25 (Agenda Item No 6)

Councillor S. Shovlin - Inclusive Employment and Opportunity - AI100821

“That the Chief Executive explore and encourage opportunities for inclusive training and employment, using the Happy Out Café at Dún Laoghaire Baths as an example of what could potentially be done in Fingal.”

The attached motion, in the name of Councillor S. Shovlin was proposed by Councillor S. Shovlin and seconded by Councillor K. Dennison.

A report was provided by Aoife Sheridan, Senior Executive Officer.

The report was **ACCEPTED**.

EETD/15/25 (Agenda Item No 7)

Councillor J. Humphreys - Report on Aer Lingus College Football Classic - AI102753

The attached motion, in the name of Councillor J. Humphreys was **DEFERRED** until the September Strategic Policy Committee Meeting.

A.O.B

Chairperson Councillor K. Dennison thanked all the members of the SPC for attending.

NEXT MEETING:

The next meeting of the Economic Enterprise & Tourism & Cultural Development Strategic Policy Committee will take place on Tuesday 9th September. Location TBC.

The Meeting concluded at 18.30hrs.

CHAIRPERSON

DATED

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COMHAIRLE CONTAE FHINE GALL

FINGAL COUNTY COUNCIL

ENCONOMIC, ENTERPRISE & TOURISM DEVELOPMENT

STRATEGIC POLICY COMMITTEE

9th SEPTEMBER 2025

ITEM NO. 2 – SPC PROGRAMME UPDATES

Implementation & Updates	Report
Tourism Strategy, Food & Drink Policy	Implementation of 2025 deliverables continues: Building a Collaborative Framework. • Advisory Group established March '25, next meeting Q4. • Fingal Tourism Together B2B Networking Event, May '25. • Strategic Group meetings scheduled Q3. • Tourism sector symposium planned Q4. • Fingal Food Circle governance and rebrand project complete, key Flavours of Fingal partner. • Scoping in progress for Fingal Golf & Fingal Hotel networks/forums. Product & Experience Development. • Tourist Offices review complete. • County wide Product & Experience Audit underway. • Home of Halloween in partnership with Failte Ireland. • New Year's Festival in partnership with Failte Ireland. • Dublin Food & Drink Action Plan in partnership with Failte Ireland & Fingal Food Circle.

	Marketing. • Fingal Brand Review complete. • Interim marketing plan in place to cover upcoming key tourism activities including Winter In Dublin, Home of Halloween, New Year's Festival. • New Fingal destination brand, brand assets and full marketing implementation plan in development for '25 delivery and Q1 '26 launch. Deliverable 4: Markets Development. • 2025 Markets development implementation plan complete. • Pilot Summer Market Programme underway in Swords, Malahide, Donabate, Skerries Mill and Seamus Ennis Arts Centre. To be reviewed and evaluated on completion and outcomes will inform planning for 2026. • Mentoring supplied to Fingal Farmers to trade at their first markets as a co-op. • Lusk Farmers Market Feasibility study complete as part of Town Regeneration Team Project. • D15 Food Markets Feasibility study underway.
Events Strategy	The Fingal Events Strategy is progressing strongly in 2025, with Objective 1—developing a rich and diverse year-round calendar—now fully active and delivering results. Major summer highlights such as Flavours of Fingal & the Swords Summer Concerts have already taken place, while planning is advanced for autumn and winter events including the Howth maritime Festival, Fingal Festival of Fire and community Christmas lightings. The Festival & Events Funding Scheme continues to provide essential financial support, helping local organisers deliver safe and successful programmes. Partnerships with organisations such as, As I Am for key team training, cultural

	bodies, tourism agencies, and community organisations are broadening the reach of events and attracting new audiences. Currently we are reviewing the scale of funding for large festival and events. Recent successes such as the Connect Festival at Millennium Park, which brought together almost 20 diverse community groups, showcase the benefits of strategic support and collaboration. Alongside cultural inclusion, the programme is generating clear economic benefits, boosting local businesses (the economic benefit of the Swords Summer Concerts to local restaurants and bars was very strongly noted this year) and creative sectors. Socially, it is enhancing community pride, strengthening Fingal's identity, and promoting inclusivity through accessible events. Overall, the strategy is delivering on its goals of economic, social, and cultural impact while ensuring a vibrant events calendar year-round.
Local Economic & Community Plan	The LECP covers the period 2023 – 2028 with a 2-year Implementation Plan Implementation Plan to be reviewed and updated for next period.
Economic Development Strategy	Implementation underway.
Dublin Belfast Economic Corridor	InterTrade Funding Application led by FCC unsuccessful. Projects/Funding continue to be considered.
Local Development Strategy	Implementation underway.
Development of Economic Zones	Balbriggan Economic Zone Planning Frameworks nearing completion & market consultation in progress on branding. EcoCore Project in Balbriggan closing in December 2025 with final event to be organised in Balbriggan. Lands at Cherryhound sale process in progress.

Industrial Estate Improvement Programme	Implementation ongoing. Works in progress and planned in DEZ. Works planned in Balbriggan Economic Zone – Part 8 Planning for infrastructure commencing.
Enterprise Development & Support	Implementation ongoing.
Fingal Skills Strategy	Implementation underway Xplore Your Future Expo 14 th October in The Helix Skills Summit planned for November 2025 Neuroinclusivity Pilot Project in development 2 further pilot project concepts in development Participation in Interreg SKYLA Project continues with next meeting in Poland in September 2025
Policy Development & Review	
Sustainable Fingal/Circular Cities Strategy	Update on Agenda.
Review of Heritage Property/Visitor Attraction Strategy	No update to report
Fingal Tourism & Economic Development Marketing Strategy	Economic & Tourism Marketing Plans in development. See Tourism Strategy, Food & Drink Policy updates.
Local Enterprise Development Plan	Awaiting guidance from Enterprise Ireland for the next iteration of the LEDP (2026+)
Town Regeneration	
Review / Development of Town Centre First	The Town Regeneration Office has increased its capacity to manage and develop town regeneration projects and programmes. The delivery of the Our Balbriggan Programme continues to gather pace with the Quay St Plaza, Harbour and RNLI Boathouse on site and making substantial progress. The Boat Houe and Bathhouse project has progressed well with other continued improvements also being delivered with the addition of a new swim shelter on Balbriggan Beach. The Integrated Design Team for the Debruns Site Project have

	produced their initial design options report which is currently under consideration within the Council. The 2-4 Dublin St Creative Hub Project is expected to go to tender in September. A number of funding applications have been submitted with success achieved in securing funding for feasibility studies and design projects for parks in Lusk and for a farmers market in the town. Further applications have been submitted to the Rural Regional Development Fund and the Town and Village Renewal Scheme for Rush/Lusk/Balrothery/Ballyboughal and St Margarets. Derelict Sites in towns and villages continue to be targeted and progressed under the Derelict Sites Act.
Regeneration Plans for Towns & Villages	Town Health Checks have recently been completed for Ballyboughal, Balrothery and Donabate which will be officially launched during September/October. The Tush Town Plan formulation process is drawing to a close with that plan due to be published before year end. The process of formulating a new Town Healthcheck for Skerries is also now underway. Capacity building with newly formed/prospective Town Teams continues in Rush and Lusk. Capacity building recently completed in Donabate/Balrothery and Ballyboughal where new Town Teams have now been established.

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Future Fingal: Sustainable Fingal Strategy

SPC 9th September 2025



Fingal County Council
Comhairle Contae Fhine Gall



**SUSTAINABLE
FINGAL**
*An initiative of
Fingal County Council*



**SUSTAINABLE
FINGAL**
*An initiative of
Fingal County Council*

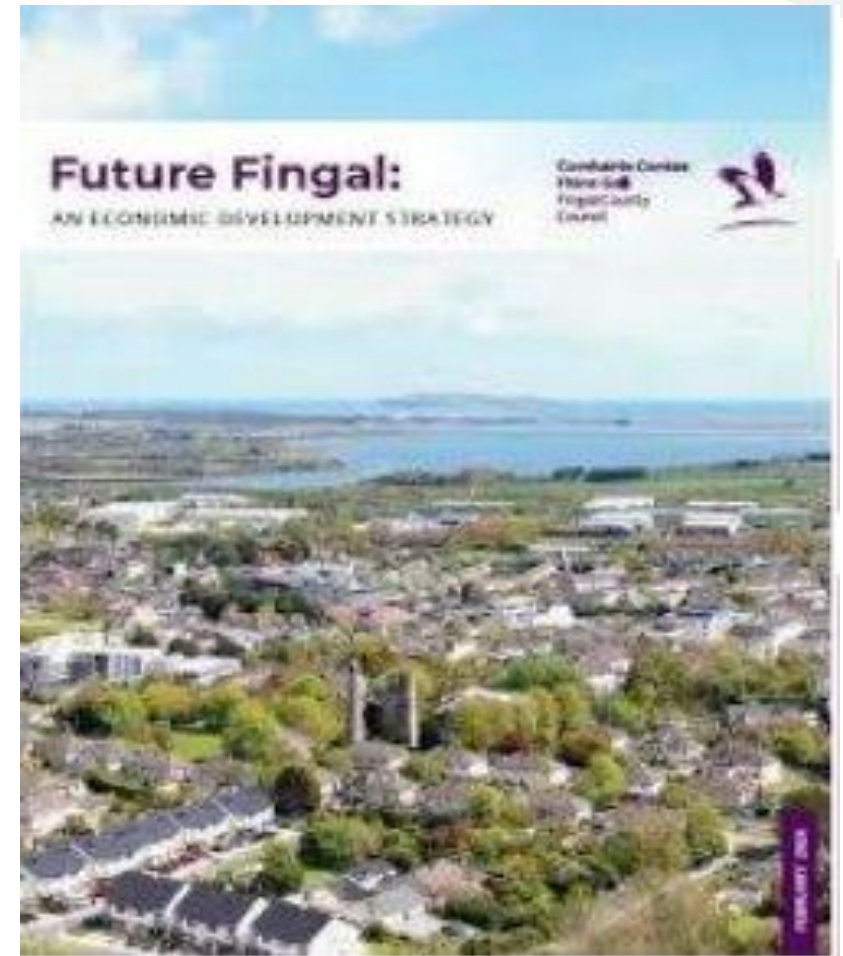


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Fhine Gall
Fingal County
Council



Fingal County Council

Climate Action Plan



Future Fingal: Sustainable Fingal Strategy

- Consultants withdrew in June
- Consultant appointment in August
- Identify existing support landscape & challenges
- Review international best practice
- Stakeholder engagement & consultation
- Recommendations to address challenges
- Implementation Plan
- Monitoring & Reporting (KPI's)

Revised Timeline

- Project commencement – September 2025
- Initial Assessment & gap analysis and consultation – September - December
- Adoption by Council – Q1 2026
- Launch event – Q1 2026

Urban & Rural Regeneration

Declan Ryan

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Agenda Item 5

Town Regeneration Office



Brief

The Town Regeneration Office aims to create town centres in Fingal that function as viable, vibrant and attractive locations for people to live, work and visit, while also functioning as the service, social, cultural, recreational and commercial hub for the local community.

- Regeneration Programmes/ Our Balbriggan / SCQ Public Realm
- Town Centre First Plans. Town Teams Funding Programmes
- Tackling Dereliction

Budget / Funding

- Urban Regeneration and Development Fund – Dept. Of Housing, Local Government, Heritage & Capital Infrastructure (FCC)
- Rural Regeneration and Development Fund – Dept of Rural and Community Development and the Gaeltacht
- Town Centre First - Dept of Rural and Community Development and the Gaeltacht
- Town and Village Renewal Scheme - Dept of Rural and Community Development and the Gaeltacht

Town Regeneration Office Team



Director
EETCD
John Quinlivan

SEO/TRO
Declan Ryan

Our Balbriggan Rejuvenation
Project / URDF/ SCQ Public
Realm

Breffni O'Rourke
Caroline Keane
Susan Murphy
Rosemary Moonan
Luke Walsh
Ciara O'Keefe

Town Centre First / Town
and Village Renewal/ RRDF/
URDF Call 3 / Derelict Sites

Martina Hilliard
Niall Kelly
Joanne Ryan
Paul O'Neill

Town Regeneration Office Policy Framework



Funding in Progress



Funding Scheme	Investment Made	Applications in Progress	Total
URDF Call 1	€2,125,000		€2,125,000
URDF Call 2	€25,438,875		€25,438,875
URDF Call 3		€10,000,000	€10,000,000
RRDF		€1,674,515	€1,674,515
TVRS	€579,247	€1,035,450	€1,614,697
TCF	€244,000		€244,000
SCQ Public Realm			€10,000,000
Total	€28,387,122	€12,709,965	€51,097,087



Urban Regeneration and Development Fund (URDF)



Rural Regeneration and Development Fund



Town Regeneration Office Objectives



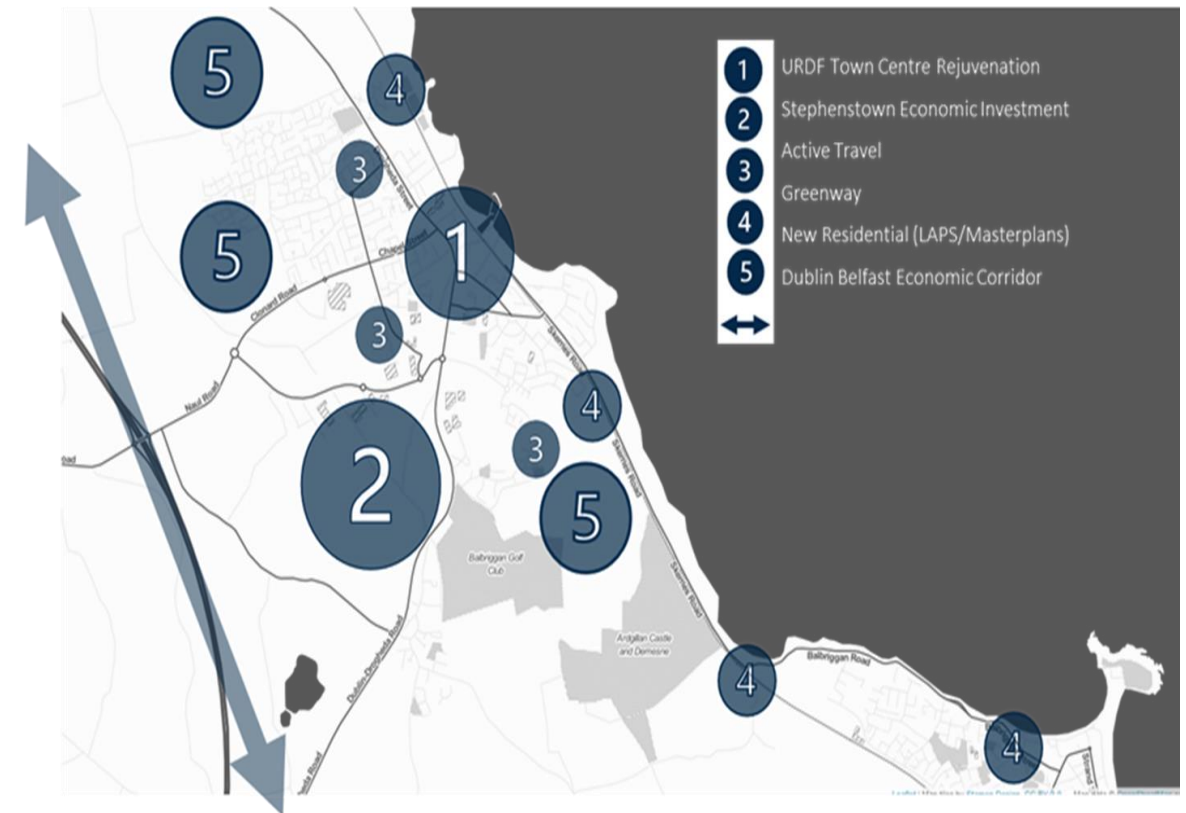
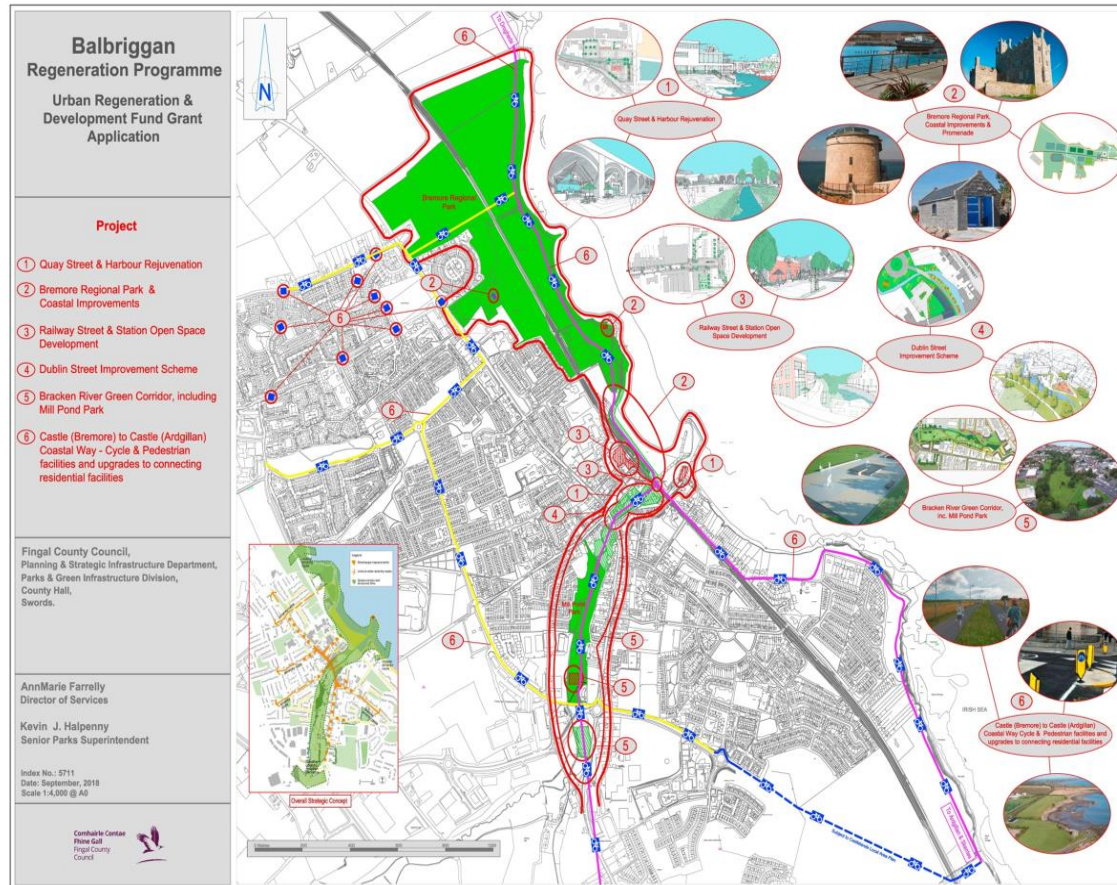
1. Understanding the Place

2. Defining the Place

3. Enabling the Place

THEMES	GOALS
Delivering Strategic Infrastructure	Deliver, promote and support housing and strategic infrastructure that will secure Fingal's future.
Enabling Economic Growth	Enable a dynamic and outward- focused sustainable economy that will position Fingal to leverage growth opportunities.
Connecting with our Communities	Create and foster safe, well-designed places and neighbourhoods where empowered, resilient and inclusive communities can thrive.

Regeneration Programmes



Our Balbriggan



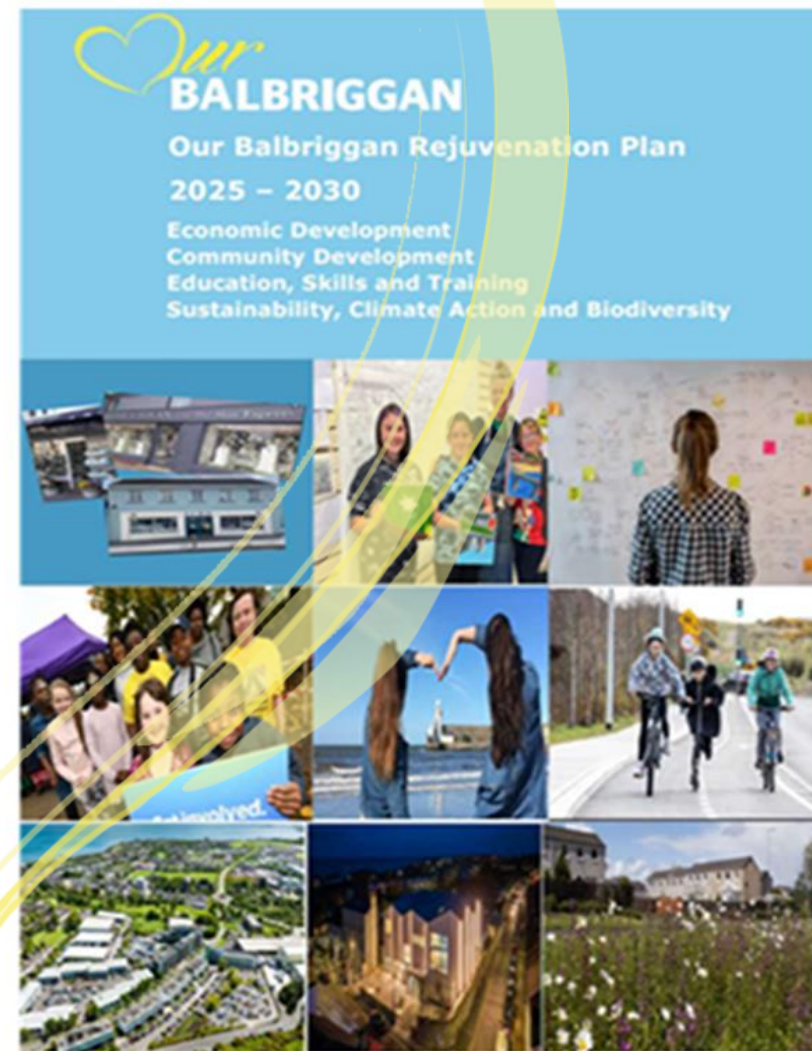
Our Balbriggan



Balbriggan Rejuvenation



Plan 2025 - 2030



Our Balbriggan



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Town Centre First : Policy & Strategy



Local Authority and Town Regeneration Officer

Supporting and enabling the Town Team and local TCF delivery

Multi-stakeholder Town Team

Driving TCF delivery through a team of local business and community representatives and other stakeholders

Town Health Check

Providing detailed analysis to help understand the town

Town Centre First Plan

Outlining a comprehensive vision for the town, covering key themes and identifying specific interventions

Investment Programme

Accessing funding and supports in place to support TCF

Delivery and Impact

Delivering on the vision outlined in the TCF Plan





Town Centre First Process

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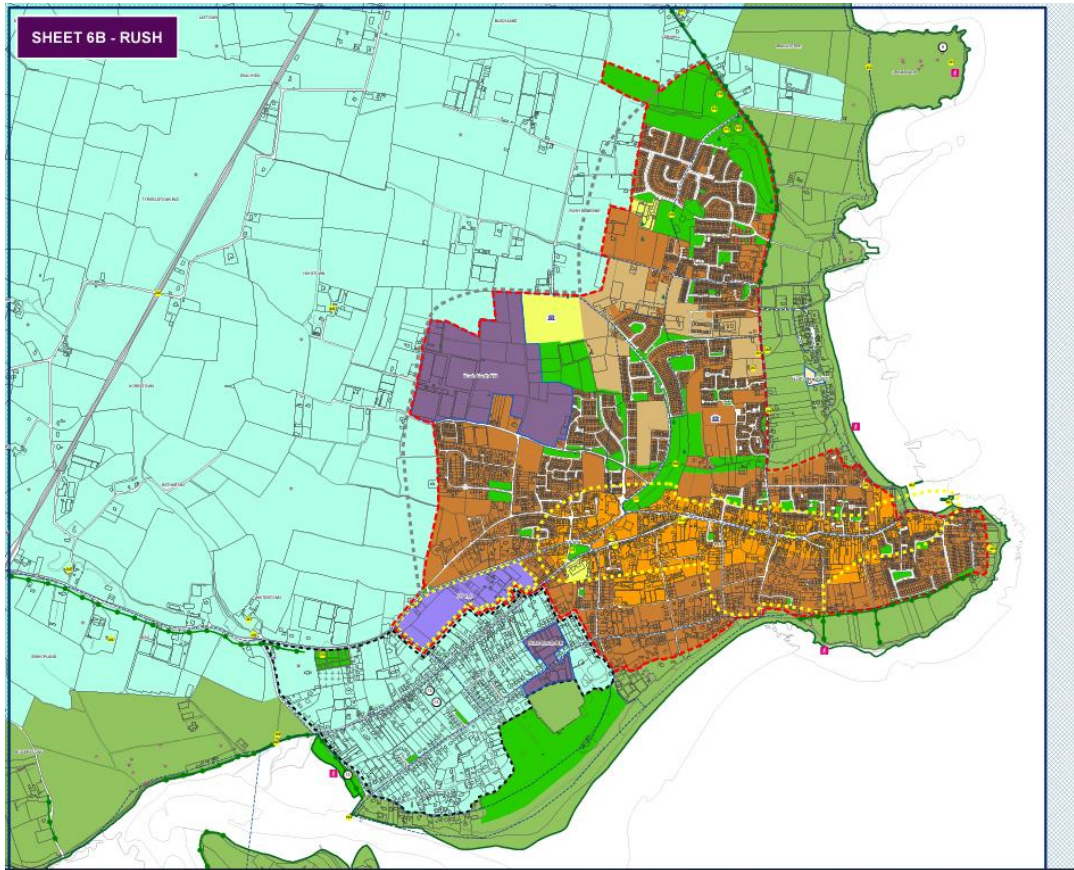


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Town Centre First Plan Rush



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Rush Public Consultation Survey Map

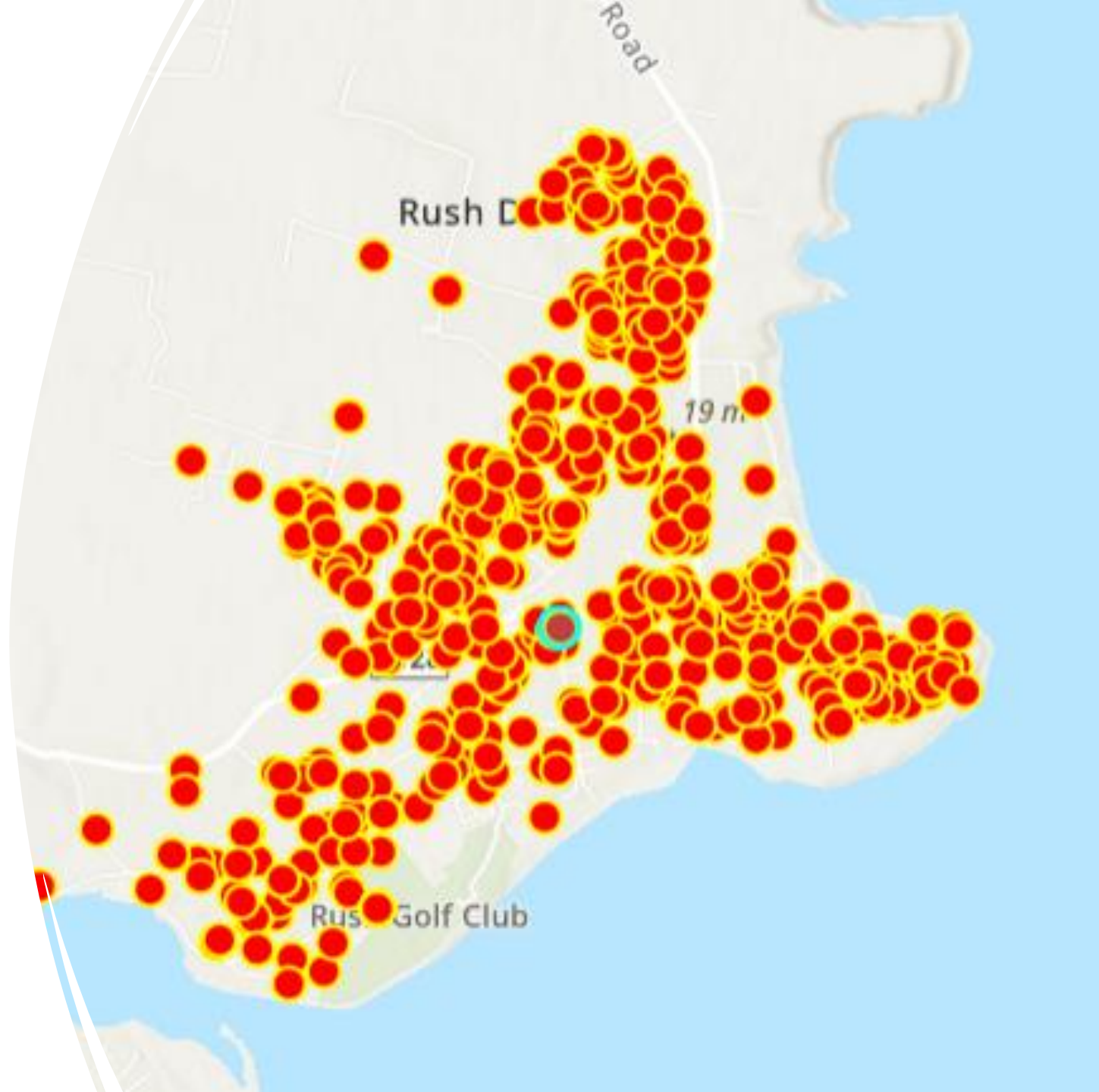
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- 788 responses
 - 59% Female
 - 59% 30-44yrs

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Fingal County
Council



Healthy
Fingal

Fingal County Council



Towns/Villages/Urban Areas Activity Programme/ Funding Available



- Balbriggan : Ongoing / Funding options available
- Lusk : Ongoing / Funding options available
- Rush: Ongoing / Funding options available
- Donabate: Ongoing / Funding options available
- Ballyboughal : Ongoing / Funding options available
- Balrothery: Ongoing / Funding options available
- Skerries: Initiating / Funding options available
- Dublin 15 Villages : 2026 / Funding options very limited
- North County Rural Cluster: Ongoing / Funding options available
- Howth / Sutton / Baldoyle: Funding options very limited
- Swords / Malahide / Portmarnock: Funding options somewhat limited



Ballyboughal Town Centre First Health Check

March 2025



Donabate Town Centre First Health Check

March 2025



Balrothery Town Centre First Health Check

March 2025



Streetscape Upgrades Investment €305,462.53





Town and Village Renewal Scheme

Designed to enable the objectives of Our Rural

Future and Town Centre First to be realised.

- Drive town centre regeneration.
- Support town/village centre plaza development.
- Develop green spaces / recreational amenities in town or village centres.
- Enhance streetscapes.
- Support town or village centre markets, e.g. farmer's markets or artisan markets.

Investment in Fingal 2016 to 2024: €1,823,526.

- 2025 scheme closed in July 2025
- 5 projects, identified with Town Centre First Processes, were submitted for consideration by the Department.
- Total Value of applications submitted €1,035,450

Town and Village Renewal Scheme Results



Skerries Mills



Rural Regeneration Development Fund



- €1 billion fund, with the Irish government investing in rural areas between 2019 and 2027
- RRDF has two categories for applications: Category 1 for large-scale Capital projects with planning and consents in place, and Category 2 for projects needing further development.
- RRDF is targeted at settlements and rural areas with less than 10,000 people.

Rural Regeneration and Development Fund



An Roinn Forbartha
Taoithe agus Pobail
Department of Rural and
Community Development



Derelict V Vacant



Derelict Sites = Town Regeneration Office

Vacant Sites = Planning and Strategic Infrastructure

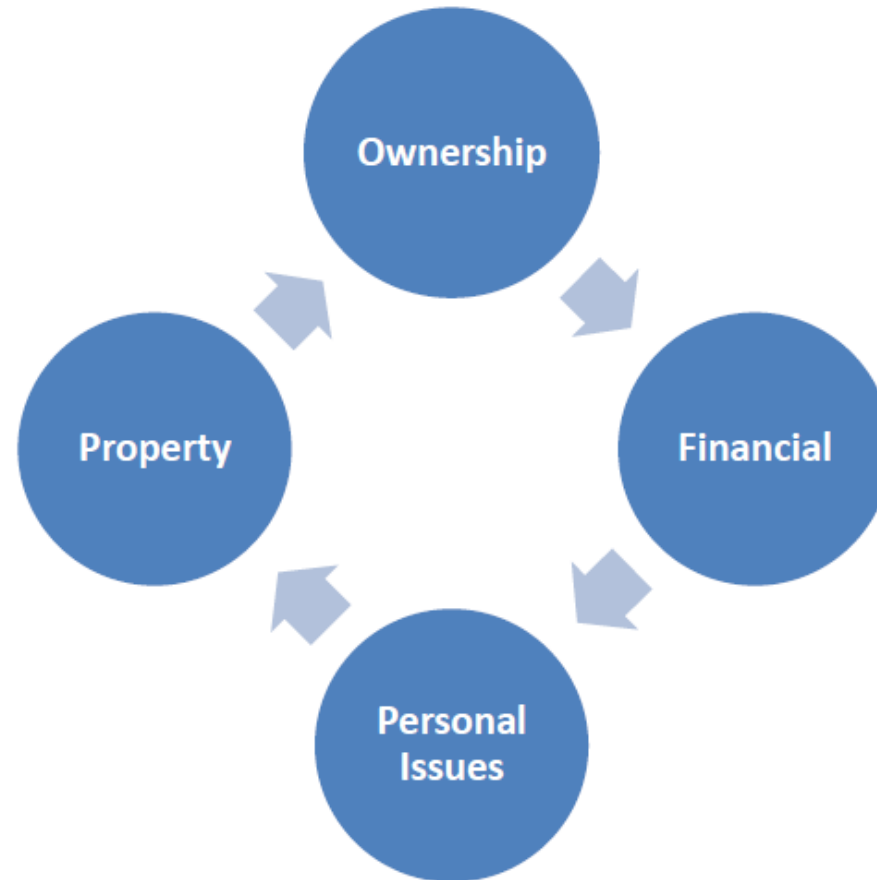
Vacant Homes = Vacant Homes Team in Housing

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Section 3 of **The Derelict Sites Act, 1990 (as amended)**, defines a derelict site as any land which:

- *the existence on the land in question of structures which are in a ruinous, derelict or dangerous condition, or*
- *the neglected, unsightly or objectionable condition of the land or of structures on it, or*
- *The presence, deposit or collection of litter, rubbish, debris or waste*

Understanding the Issues Leading to Dereliction



Plan to breathe life into urban centres will give people ‘a reason to go into local town’

Gareth Morgan

TRANSFORMATION plans are set to be unveiled by 26 towns, under an initiative designed to breathe life back into urban centres across the country.

The Town Centre First policy aims to create viable and vibrant town centres for people to live, work, and visit, while also functioning as the hub for the local community.

Backed by local authorities, Town Teams develop plans for towns and villages – with local people helping to decide what should happen.

Among them is the Town Team in Roscrea who have developed a plan which reframes the centre of the Tipperary town as a destination.

“We looked at the space we have in the town and how to use it more effectively by enhancing the public realm to attract people to Main Street and Castle Street, through urban green spaces, wider footpaths and organising parking,” said town regeneration officer Aine McCarthy.

“Our goal is a centre that is attractive and vibrant where you arrive and realise that there is a fantastic castle and historic houses.”

“The regeneration of Glebe Park, beside the river, will allow us to create a green spine through the town.”

“Public consultation is vital to this process and feeds into the final draft of the plan. In March we held a month-long consultation process in the town with public workshops, online surveys for business and community, focus groups in schools, and interviews with retailers.”

“Part of the national policy is to have a Town Champion – in Roscrea’s case Brian King – who works hard to build up a level of trust and support for the plan in the community.”

Lusk in north Co Dublin has a population of more than 8,000, but has only 34 registered businesses – whereas in other similar-sized towns there would be many more, according to town regeneration officer Declan Ryan.

“Lusk is a historic town with a big future, it just hasn’t grown with its population. People leave in the morning and do their shopping elsewhere,” said Mr Ryan.

“You need a reason to go to the centre of a town, and our plan has a number of projects of various sizes to enable Lusk to flourish.”

“Some of the bigger public realm plans may take up to five years, but there are things that we can do quickly, above shopfronts, addressing vacant properties and improving streetscapes and footpaths.”



Flourish: The Lusk Heritage Centre (middle) was transformed from a derelict cottage (top). Above: an artist's impression of the proposed river amenity in Roscrea, Co Tipperary

The development of the Lusk Town Centre First Plan is informed by “Lusk for Life”, developed in partnership with the people of Lusk. “Our Town Centre Group meet at the Lusk Cultural Centre, which was a derelict cottage three years ago, and refurbished thanks to Leader and council funding – and we have a plan for a phase two development of this,” said Mr Ryan.

“Depending on funding, we hope that year-on-year people will look at the town and say that it is getting better.”

A call for a further 26 towns will be announced shortly to join a local-authority-backed scheme which has the potential to transform towns all around Ireland.

“Once a local authority can demonstrate that a plan has been developed in collaboration with the local community and businesses, it opens the door to myriad funding

opportunities,” said Mairead Hunt, national co-ordinator for Town Centre First, speaking in advance of #Yourcouncilday next Friday.

“There are a whole cohort who would love to live in towns, and local authorities want town teams to develop plans that will see the lights on at night-time over shops and people enjoying all that the town has to offer, and living a more sustainable life.”

Town teams are community-led and involve representatives from businesses, voluntary community groups such as Tidy Towns, the youth, age-friendly and sporting groups all having their say in making their area a better place to live, work and visit.

For more information on Town Centre First, please contact the National Town Centre First office at tcf@gma.ie

Tackling Dereliction

Derelict Sites Act 1990 Derelict Sites Register Penalty Levies

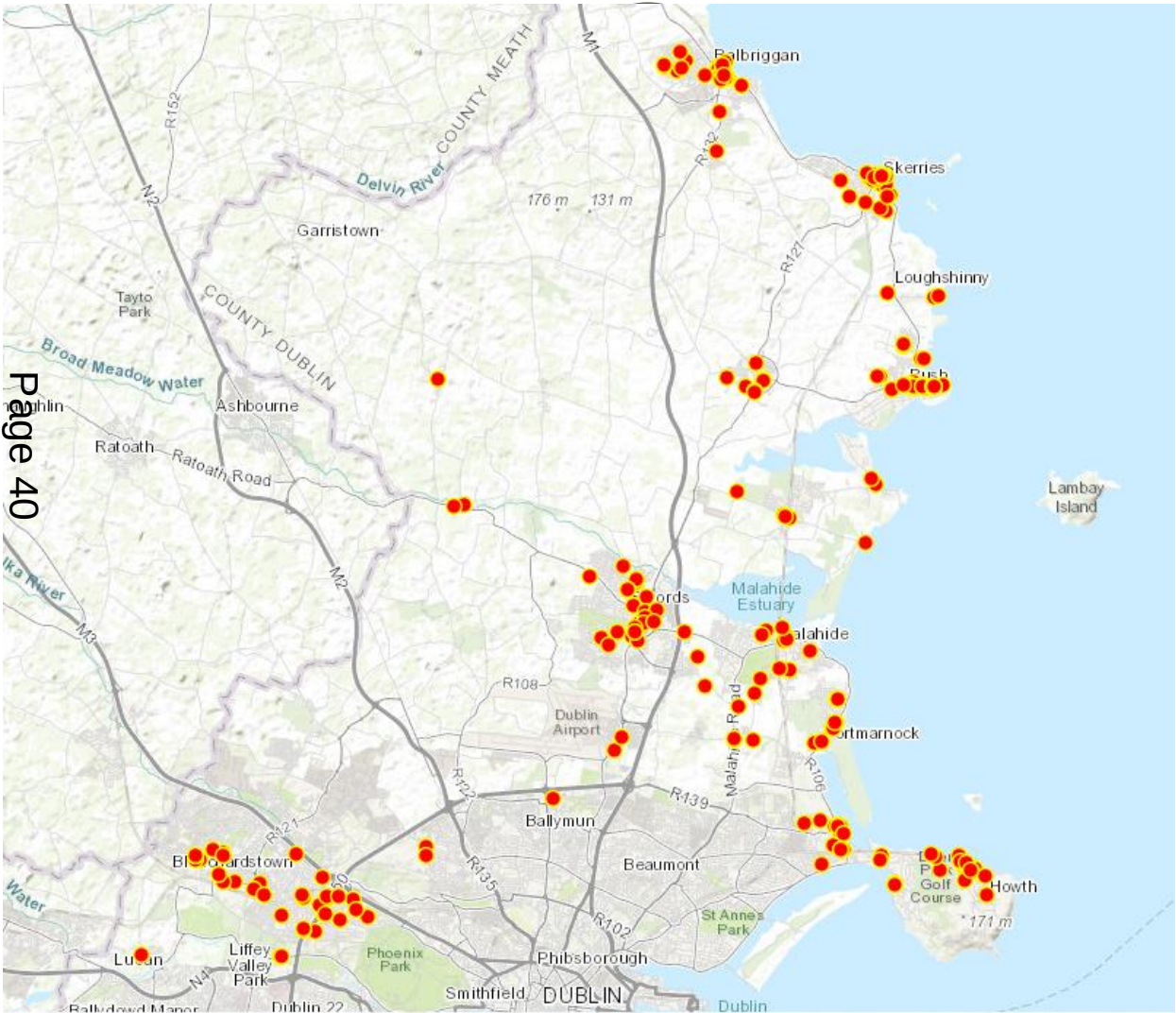


Derelict Sites Register : 28 Properties

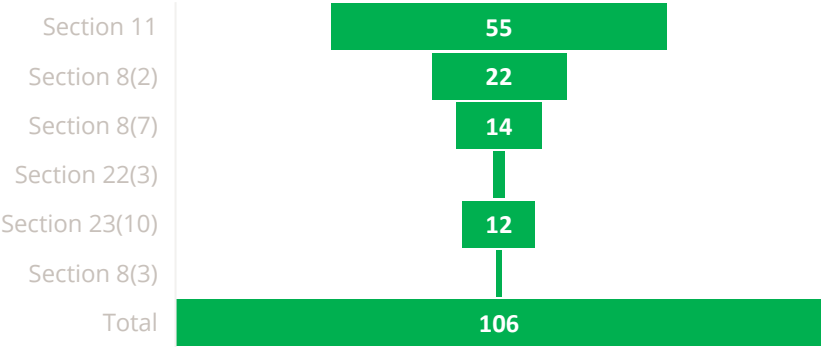


DS File Reference	Site Address	Local Electoral Area	Owner	Purpose/Use of land if owned by Local Authority	No. of Units	Section 11	8 (2) Notice Issued	8 (7) Notice Issued	Section 22 Notice Issued	Section 23 Notice Issued	Market Value of Property in Euros	Date of Valuation
1	DS 19.16	Site at Innisfree, Jugebeck Lane, Swords, Co Dublin	Swords	FCC		1		24/09/21	23/05/21	28/02/22		
2	DS 19.03	6, 8, 8A, 10 & 12 Bridge Street, Balbriggan, Co Dublin	Balbriggan	FCC		5		26/07/19	04/10/19	18/12/19		
3	DS 21.13	30 Lawless Terrace, Balbriggan, Co Dublin	Balbriggan	Patricia Byrne	N/A	1	14/08/23	14/02/24	03/05/24	30/08/24	€215,000	14/05/24
4	DS 24.13	9 St Georges Square, Balbriggan, Co Dublin	Balbriggan	Quest Retirement Solutions	N/A	1	08/02/24	22/08/24	04/10/24	18/12/24	€320,000	11/12/24
5	DS 24.31	13 & 15 Bridge St, Balbriggan, Co Dublin	Balbriggan	Liu Bi L Tang	N/A	2	22/05/24	22/08/24	04/10/24	18/12/24	€440,000	01/12/24
6	DS 20.07	25 Hampton St, Balbriggan, Co Dublin	Balbriggan	Shane & Lisa Slevin	N/A	1	08/03/24	12/09/24	16/10/24	18/12/24	€210,000	01/12/24
7	DS 24.30	3 Quay Street, Balbriggan, Co Dublin	Balbriggan	Kevin Yuk Shing Lee	N/A	1	14/03/24	13/09/24	16/10/24	18/12/24	€385,000	01/12/24
8	DS 24.04	34 Thomas Hand Street, Skerries, Co Dublin	Balbriggan	David Keane, Morgan Keane	N/A	1	11/03/24	23/09/24	08/11/24	17/12/24	€80,000	28/11/24
9	DS 23.25	Tesco Site, The Mall, Balbriggan	Balbriggan	Rhanelen Properties Ltd	N/A	1	08/05/24	07/11/24	12/12/24	16/12/24	€1,300,000	06/11/24
10	DS 17.12B	Site 1A, The Nurseries, Mulhuddart, Dublin 15	Blanchardstown/ Mulhuddart	Sharon Smith	N/A	1	02/08/17	03/09/21	21/06/21	07/01/22	€130,000	14/10/21
11	DS 19.02	17 Myre Manor, Malahide, Co Dublin	Howth/Malahide	Thomas & Antoinette Darcy	N/A	1	16/02/22	29/01/24	03/03/24	16/10/24	€850,000	14/05/24
12	DS 14.23A	Site Upper Main St, No 12, 14, 14A, 16, 18, 20, Rush	Rush/Lusk	Rushbury Properties	N/A	6	22/01/19	01/04/19	12/06/19	01/07/24	€1,400,000	01/02/24
13	DS 20.03	70 Main Street, Swords, Co Dublin	Swords	Unknown	N/A	1	25/10/23	14/02/24	19/04/24	20/05/24	€450,000	23/04/24
14	DS 14.20A	Site adjacent to 31 Canton Court, Swords, Co Dublin	Swords	Trowlex Ltd	N/A	0	06/03/23	09/02/24	17/05/24	21/10/24	€2,100	05/06/24
15	DS 23.24	10 Old Hayestown, Rush, Co Dublin	Rush/Lusk	Mr Eric Coleman	N/A	1	16/05/24	13/09/24	21/02/25	10/07/25	€170,000	04/03/25
16	DS 24.09	Georges Court (behind 8-10 Drogheda St) Balbriggan	Balbriggan	Serjeant Property Co Ltd	N/A	6	14/02/24	12/11/24	21/02/25			
17	DS 24.07	Main Street, Lusk (house to left of Castcutters)	Rush/Lusk	Thomas Jenkinson	N/A	1	22/05/24	12/11/24	05/03/25			
18	DS 24.48	Harbour Road, Rush, Co Dublin	Rush/Lusk	John Douglas	N/A	0	22/07/24	13/09/24	07/03/25	10/07/25	€300,000	29/05/25
19	DS 24.42	Bob's Casino, South Strand, Skerries	Balbriggan	Casino Amusements Ltd	N/A	1	14/05/24	04/02/25	07/03/25			
20	DS 24.66	88 Upper Main Street, Rush, Co Dublin	Rush/Lusk	Reps of the late Michael Harford	N/A	1	29/08/24	04/02/25	07/03/25	12/05/25	€300,000	29/04/25
21	DS 24.19	11 Bridge Street, Balbriggan, Co Dublin	Balbriggan	Unknown	N/A	1	28/03/24	04/02/25	07/03/25			
22	DS 24.75	17 Brege, Balbriggan, Co Dublin	Balbriggan	Damien Crawford	N/A	1	19/08/24	04/02/25	07/03/25			
23	DS 23.21	Rosario, Dublin Road, Swords, Co Dublin	Swords	Unknown	N/A	1	22/03/24	04/02/25	28/03/25	10/07/25	€640,000	01/06/25
24	DS 22.03	3 Seaview Avenue, Beldoyle, Co Dublin	Howth/Malahide	Unknown	N/A	1	07/02/25	03/04/25	09/05/25			
25	DS 24.81	Ballymun Villa, Charter House Hill, Ballymun Road	Blanchardstown/ Mulhuddart	Tech-Manasco Ltd	N/A	1	30/10/24	03/04/25	09/05/25			
26	DS 25.05	Allendale House, Conzile Road, Dublin 15	Ongar	Peter Meher	N/A	1	12/02/25	12/05/25	23/06/25			
27	DS 23.46	6 Sandy Road, Rush, Co Dublin	Rush/Lusk	Siobhan McCormack	N/A	1	02/01/25	12/05/25	23/06/25			
28	DS 24.62											

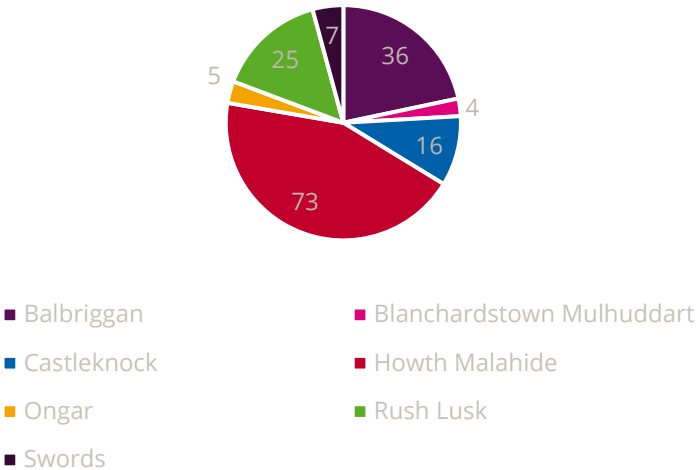
Fingal Towns & Villages



Total Statutory Notices Issued 2025 by Type



Inspections 2025



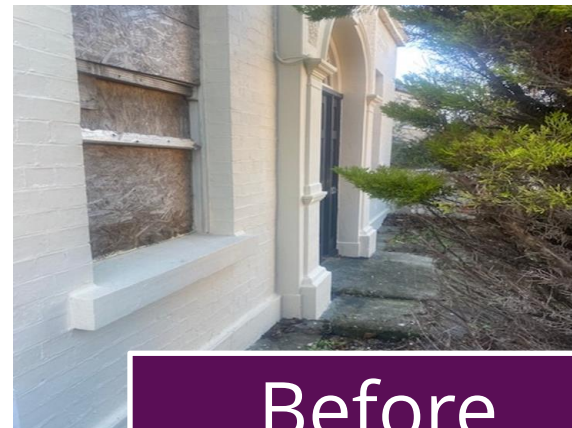
Derelict Properties Results



Before



Before



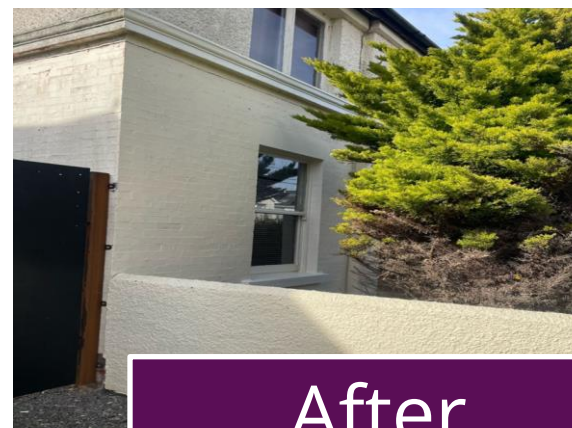
Before



After



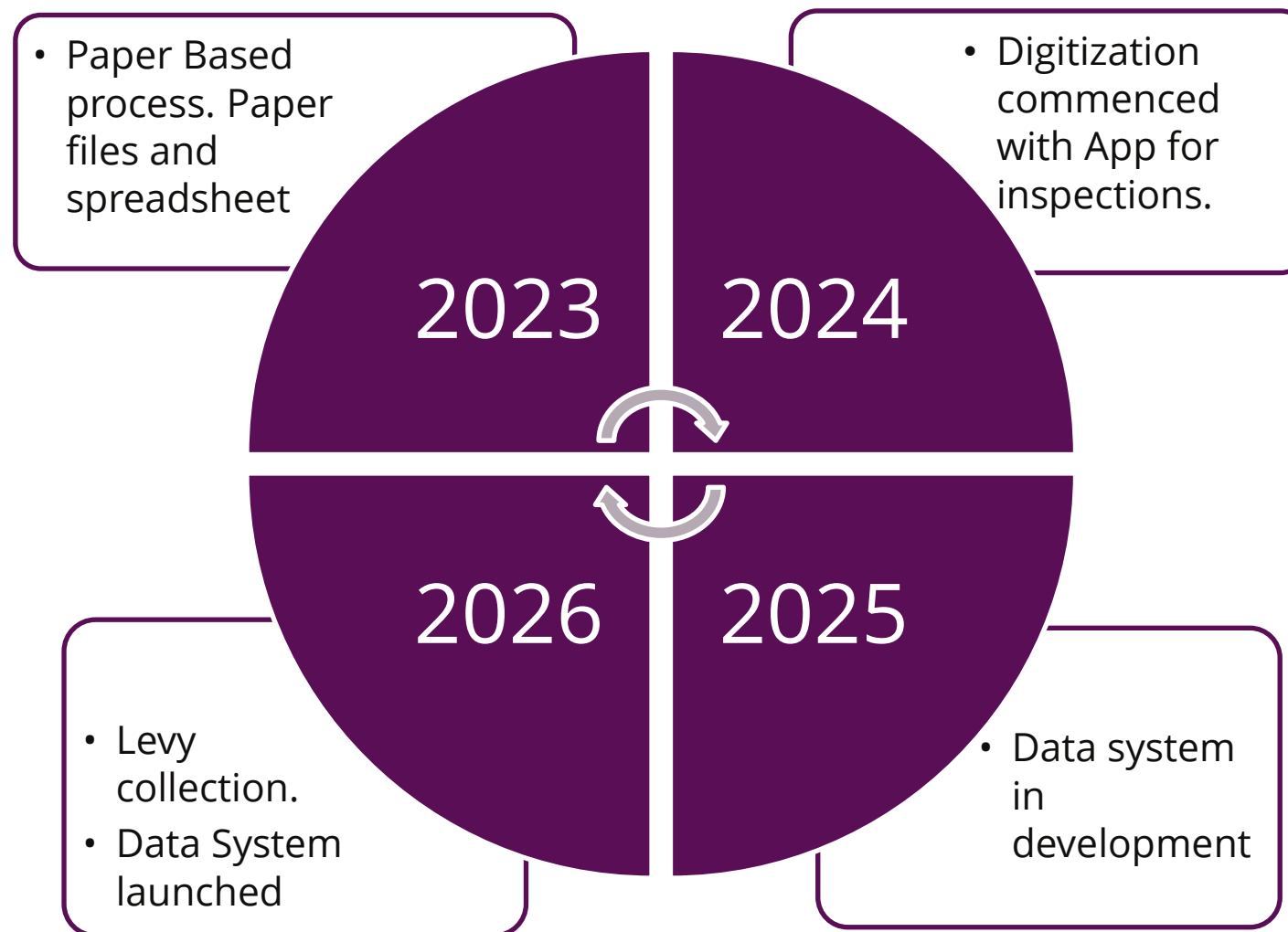
After



After



Evolution of the Derelict Process



Town Regeneration Office Team Levies



12 Derelict Sites 2025

€471,078 +

€58,875 interest

Total €529,953

Projected levies due at
end of 2026

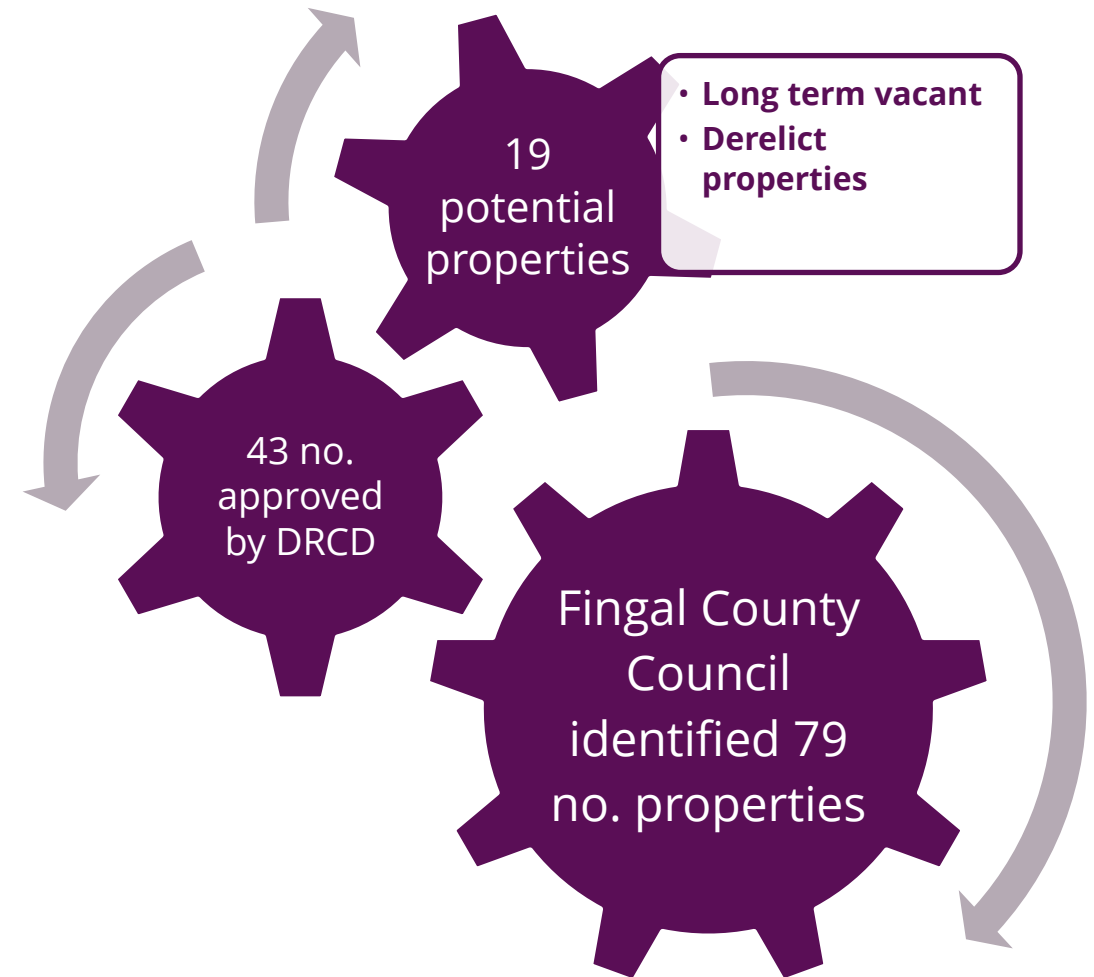
€1,485,156

URDF Call 3



The third round of funding support (URDF Call3) is specifically designed to address long term vacancy and dereliction across Irelands URDF cities and towns and the acceleration of the provision of residential accommodation

Policy driven. Projects supported by URDF align with the current objectives of other government policies such as Housing for All and Town Centre First.





Q & A

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COMHAIRLE CONTAE FHINE GALL FINGAL COUNTY COUNCIL

EETCD STRATEGIC POLICY COMMITTEE MEETING

WEDNESDAY 9th SEPTEMBER 2025

ITEM NO. 06

REPORT ON AER LINGUS COLLEGE FOOTBALL CLASSIC - AI102753

Motion: Councillor J. Humphreys

"That the Chief Executive prepare a report on any actions taken or planned by the Council to leverage the two major American football events taking place in Dublin in 2025 — the Aer Lingus College Football Classic and the Pittsburgh Steelers game at Croke Park — in line with the Fingal Tourism Strategy 2024–2029, which commits to strengthening Fingal's profile as a destination and increasing visibility through coordinated branding and promotion."

Report:

The Tourism Development team are in in regular consultation with both Failte and Tourism Ireland regarding such opportunities, and in parallel are developing a Fingal Tourism marketing plan to deliver on the referenced strategy objective.

This has led to the inclusion of Malahide Castle and Casino in the official Aer Lingus College Football Classic Game App. The App will launch in June and include a special offer which will feature prominently, targeting both international and domestic planning their trips. The inclusion of a Fingal site is something that can be built upon in future years.

For the 2025 event, a campaign is being devised to use the event to drive promotion and awareness of Fingal and Fingal sites.

Source of Report:

Declan Power, Senior Executive Officer, Economic, Enterprise, Tourism, Cultural Development.

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